

FLOOR FORUM



INTERNATIONAL

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Special: Top Belgian companies focused on export

Preview: Domotex Hannover (D)



Special: Producers of ecological adhesive

Special: Trendy colours



Special: Who produces industrial parquet ?



Special: PVC, vinyl, and LVT floors: extra business for floor fitters

Special: Sanding machines: part 3



Forestry Timber DOMOTEX 2020

**JANUARY
10 – 13**

**HANOVER, GERMANY
Hall 13, Booth D60**

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PEDROSS



"PEDROSS goes greener": Sustainability, new products and an even larger exhibition stand at Domotex 2020

PEDROSS presents itself from its green side in Hanover and displays new products such as the CLIPSTAR FAST and a new solid wood program.

Health and sustainability are currently in great demand and will define the upcoming Domotex, as well. In the new year, the leading trade fair for floor coverings focuses entirely on Green Living and personal well-being with the leading theme "Atmysphere". PEDROSS is taking the opportunity to showcase the concept of sustainability prominently at its stand in Hall 13 [stand number E23]. With 162 square meters, the stand is considerably larger than last year. Simultaneously, visitors can explore brand new products such as the CLIPSTAR FAST, a robust solid wood program and many other trends from the world of flooring accessories.

CLIPSTAR FAST and trendsetting white in the spotlight

With the CLIPSTAR FAST, an innovative PEDROSS product [patent pending] celebrates its premiere in Hanover. The tool-free clip system for skirting boards impresses with easy handling and a record-breaking assembly time. It is therefore perfectly suited to modern consumer and customer needs. With the invisible fastening system in the familiar PEDROSS standard milling, unpleasant drill holes and dirt are a thing of the past. The CLIPSTAR FAST applies tension force and therefore guarantees a smooth installation even with floating floors and dry walling. Domotex visitors intensively test the new product directly at the stand.

Read the full article on www.floor-forum.com/en/news

VANLANDSCHOOT HOUT



Vanlandschoot Hout speaks of multilayer parquet from a top layer of 2.5mm. They have two-layer parquet in their range, namely a multiplex with a solid wood top layer of 3, 4, or 6mm. Oak in various qualities and widths is still the most popular type of wood. Moreover, they also produce other exotic types of wood [see their website for more information]. Their raw parquet floors account for 80% of all their production, whilst the other 20% are finished floors. However, pre-finished floors are getting more popular. Their floors are perfectly suitable for both new construction and renovation. They like to have the fit and quality recognised by a good professional fitter. For the production of semi-solid parquet they use cold glueing. A birch multiplex is the best base for a two-layer floor. The bottom layer which they use is also a birch multiplex. New in their range is rustic R with open gnarls and heart shakes. You will find more information on their website.

THE MOMENTOUS FLOORING EVENT IS COMING

HANNOVER UNDER THE SPELL OF DOMOTEX
FROM **10 TO 13 JANUARY 2020**



Floor Forum International booth 2019

Whether expectations are high or low, you can be sure after all those years that Domotex can count on a devoted clientele in terms of both visitors and exhibitors. It often seems that everyone just assumes they have to be there at this 'momentous event'. The reason for that is quite clear; this is where all innovations from the industry are on show. There are always small fluctuations, but exhibitors can always count on a good number of professional visitors and the 'meeting element' plays a prominent part. Whatever the case, the organisers deserve praise for their creativity.

A review of 2019

The title of our review earlier this year was 'Fewer visitors yield comparable trade figures.' That says a lot, doesn't it? Once again, the show confirmed its leading role within the carpet and flooring market. 1,400 exhibitors from 60 different countries came to Hannover to kick off the new year with success. Over 90% of the visitors were decision makers; this was also confirmed by the exhibitors. 'The visitor quality was extremely high,' they said. The fact that about 70% of visitors came from abroad once again underlines the international character of Domotex as a meeting platform. The organisers noticed greater interest from

architects and designers. 'Thanks to its strong international character, Domotex can be called the ultimate global market place,' concluded Dr Andreas Gruchow after the show; he is responsible for the organisation of Domotex Hannover. Sonia Wedell-Castellano, the new global director of Domotex, noticed that new partnerships were forged which would probably have been unthinkable in the past. A mirror of reality? Yes, and more so than ever before! Just take the slight fall in visitor numbers which the organisers attributed directly to an ongoing market concentration. The result? Fewer decision-makers with more power to make decisions. Indeed, the post-show survey revealed that sales made by the exhibitors remained stable.

The theme for 2020: ATMYSHERE

When participants enter Hall 8, they will be immersed immediately in the atmosphere which is designed to create the main theme. That is done by means of a giant horizon which is developed in textile and onto which natural scenes such as trees and water are projected, combined with architectural images in an atmospheric light show. This image will immediately set the tone for Framing Trends, which itself goes on an imaginary walk past installations inspired by the main theme, namely ATMYSHERE. The latter is, in turn, a multicoloured exploration

of special topics such as health and welfare, naturalness, sustainability, and recycling. In the centre of the hall there will be a stage for the 'Talks' programme and a forum area for creative dialogues and discussions. This is where architects, interior designers, and people of influence within the industry will discuss new products, news, and key themes related to the main theme. This will also be the departure point for guided tours of discovery throughout the show given by top class architects. During those tours, visitors will discover the individual displays, the frames on which the show is built. These comprise four zones: Art & Interaction, 'NU' (now) Thinkers, Flooring Spaces, and the new Contract Frames.

Art & Interaction zone

In this zone artists will present surprising and sometimes quirky interpretations of the main theme, namely ATMYSPIHERE. Those artists will include Serena Garcia Dalla Venezia from Chile, who transforms textile fibres into a bountiful and colourful landscape with styled flowers and plants. Modica from Munich will present glass-mosaic fragments, which are mixed together to form haptic and alluring ornaments inspired by nature.

'Nu' Thinkers zone

In this zone students and start-up businesses will present projects related to the main theme. One of them will be Alexander Marinus. He uses divergent techniques to make imaginary shapes and designs from ecological jute fibres. Students from Hanover University of Applied Sciences and Arts have created a modular flooring system which has individual cooling or heating zones for both private and public use. The Weissensee School of Arts has created refined textile combinations which are reminiscent of organic structures.

Flooring Spaces

This is the permanent fixture within Framing Trends which covers innovation products and systems. Wood Works will present some warm and pleasant interiors using various wood applications. The presented products range from antibacterial surface treatments to efficient acoustic elements.

Contract Frames

Specially for the 2020 Framing Trends, the Munich-based architect Schmidhuber, who is a specialist in 3D walk-through installations, is creating a unique arrangement. Contract Frames embraces four pavilions which bring the main theme to life in a sublime and realistic presentation: Hotel-Sustainability frame, Wellness Green-living frame, Conference – More than a Floor frame, and Health-Wellbeing frame.

An overview of some exhibitors

Alsapan

Nature-Parquet, an ALSAPAN parquet collection



ALSAPAN
Furniture, Flooring, Worktops

Nature Parquet, a collection of solid wood and multilayer parquets manufactured in France. With 75 years of experience and devoted staff who take great care in selecting wood of the finest quality and keeping close track of its origin, Alsapan's 2020 range is fully in tune with consumer needs. The collection comes in a choice of varnish or oiled finishes to give a parquet of timeless appeal. The Unifit® click-in assembly system offers fast, hassle-free installation and provides unrivalled mechanical resistance between the planks.

The range of 14 mm solid wood parquets is available in four shades in single strip planks with small or larger knots, with or without sapwood. The parquet should be laid as a fully glued floor. Installation is with a tongue and groove system. The 5 ranges of multilayer parquets come with multistrip or single-strip wood top layers of between 2.5 and 3.5 mm thickness, including the typically French HAUSSMAN range with herringbone installation. Alsapan looks forward to seeing you at **Domotex in Hanover, stand Hall 12-C11** and at The International Surface Event TISE Las Vegas, Stand 5447.

B-Fix



B-fix

To raise their profile and put Belgian companies at the forefront of the show, B-Fix is erecting its stand in the 'Belgian Block'. This is an island in the middle of **Hall 13** where five Belgian companies will be

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Blanchon
INDUSTRY

methods are completely on trend. Lamett does not miss this boat and launches its most popular rustic wooden floor Farm in a herringbone pattern. The oak planks of this collection are manually aged, finished in several layers and thus get their weathered character. The Oslo collection, a modern wooden floor with a few small knots here and there, is now also available in herringbone. So look forward to the official presentation of the new Lamett collections at Domotex, **Hall 12 booth C79**.

Loba

Meet LOBA at DOMOTEX 2020

See the trendy raw-wood look, new LOBADUR design options and the launch of the product family LOBASAND.

After the launch of the revised LOBASOL coloring system in 2019, the LOBADUR line is catching up just in time for DOMOTEX 2020: With the additives Whitener and Amberizer, LOBADUR systems create plenty of beautiful effects, thereby providing perfect mechanical and chemical resistance.



Whitener brightens the wood surface and achieves a natural, elegant Scandinavian appearance. It is especially recommended in combination with LOBADUR 2K InvisibleProtect or matt finishes. Amberizer, however, gives the surface of dark wood species a wonderful warm, amber-like shade and intense depth. It creates a look very close to aged solvent-based coatings. Both additives are water-based and solvent-free. The brand new LOBASAND product line of abrasives offers a wide range of top-quality sanding products and pads made of high-performance materials. LOBASAND guarantees effective working and delivers best results at the jobsite. Last, but not least, the

raw-wood appearance at its best will be on display: 2K InvisibleProtect surface protection with very low emission (GEV-EMICODE® EC1 Plus) preserves the original look and feel of the wood while adding high resistance to chemicals and improved anti-slip properties (BGR 181 / DIN 51130, R9). The LOBA team is looking forward to welcoming you at DOMOTEX 2020, January 10 to 13, in Hanover / Germany **Hall 13 / Stand C12**.

Mac Lean



Mac Lean has been a unique partner for DIY-stores and Flooring specialists since 1946. Under our motto "Home of Ideas" we can together deliver innovative customized products that allow you to distinguish yourself. Underlays, Skirting and accessories form the most important pillar of our current assortment. We are, in close collaboration with the NMC-Selit group, producer and global market leader for Underlays. Want to talk about the latest innovations? **We look forward to seeing you at Domotex 2020, Hall 13 stand C02.**

Panaget

Café Crème and Miel, two cosy new finishes from Panaget

Flooring company Panaget has expanded its range of 100% French oak floors with the new Café Crème and Miel finishes. These supremely cosy finishes have arrived on the scene to warm up our homes just in time for winter. Café Crème and Miel are also lacquered wood floors, making them incredibly easy to maintain. Café Crème is a great alternative to natural wood flooring. Its subtle, slightly milky finish lends it a charming and contemporary look. The oak planks add to Café Crème's charm with their distinctive grain [Zenitude grade]: knots, cracks, heartwood markings etc. Meanwhile, the Miel wood floors will appeal



PEDROSS goes GREENER

Intrigued? Explore innovative ideas at Domotex 2020!

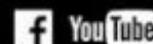


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to those seeking an ultra-natural look. With their golden, crème brûlée hue, these new planks are truly timeless. The elegant lacquer enhances the oak's mellow yet distinctive markings [Authentic grade]. These lacquered wood floors are ideal for any interior design project. **Come and discover their beauty at the Panaget stand (Hall 13, Stand C91).**

PEDROSS

"PEDROSS goes greener": Sustainability and new products at Domotex 2020

True to its trade fair motto "PEDROSS goes greener", PEDROSS will be presenting itself from its green side in **Hall 13 at Booth E23**. Correspondingly, the manufacturer of skirting boards and flooring accessories focuses on its direct digital print, which allows the tree to



remain in the forest, and invites visitors to explore the absolutely realistic and lifelike reproductions of exclusive and protected wood decors at the booth. The Indian apple tree, Zebrano & Co. are printed directly on various base materials such as polystyrene, spruce, glass, magnetic strips and many others - with haptic 3D structures, a brilliant look and without damaging the tropical rainforest. At the same time, PEDROSS gives its white product range plenty of room showing different profiles and base materials and presents a brand-new product: Its latest clip system for the installation of skirting boards premiers at Domotex 2020 and can be tested directly at the booth.

Pallmann

Pallmann at Domotex 2020: Focus on successful lacquer Pall-X 96

At Domotex 2020 Pallmann presents its water-based 1-component woodfloor lacquer Pall-X 96. For more than 20 years, the product has been impressing its fans with its very fast drying and its very good flow and levelling. In the course of the past year, the recipe was again

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